

2024

WEB RATES

SA GRAIN MAGAZINE WEBSITE: WWW.SAGRAINMAG.CO.ZA

1. Advertising Rates: Page 1
2. Advertising Zones: Page 2

GRAIN SA WEBSITE: WWW.GRAINSA.CO.ZA

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BOOKINGS AND MATERIAL: PAGE 9

ADVERTISING RATES: SA GRAIN MAGAZINE WEBSITE

sagrainmag.co.za

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 2 - 4

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
ZONE 1 728 x 90 pixels	R14 375	R10 050	ZONE 8	DIGITORIAL & COMPANY LOGO & VIDEO OR PODCAST	
ZONE 2 728 x 90 pixels	R14 375	R10 050	BIG SPACE	R12 350	R8 525
ZONE 3 400 x 250 pixels	R7 125	R4 975	SMALL SPACE	R7 125	R5 100
ZONE 4 728 x 90 pixels	R12 350	R8 525	ZONE 8	DIGITORIAL & COMPANY LOGO	
ZONE 5 400 x 250 pixels	R14 375	R10 050	BIG SPACE	R9 150	R6 375
ZONE 6 600 x 800 pixels	R12 350	R8 525	SMALL SPACE	R5 350	R3 825



ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: www.sagrainmag.co.za

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Insektebeheer
singony' deur RYNAXYPYR®

FMC

HOME MAGAZINE SPECIAL FEATURES OFTEN ASKED ARTICLE SERIES MY HERO SERIES WHEELS

NEWS
Paspoortstelsel vir graan binnekort in werking

INPUT & PRODUCTION
Hoër olieprys en swakker wisselkoers maak vuur onder dieselprijs

COLUMNS
A hero who kept a farmer farming

SPONSORED CONTENT
AGRICO
Efficient field preparation with new 8,0 m high speed disc

COLUMNS
Pieta
JAMMER, DIS OP!

EDITORIAL
GSA
What if things worked as they should?

MARKETS
Die bitter en soet van SA se sorghummark

GSA
GRAIN | GRAAN

Priaxor®
Aangedryf deur Xemium®
Innoverende tegnologie vir uitstaande gewasbeskerming.

BASF
The Green Company

AgCelence
STRONG REACH

IMPORTANT DATES

📅 15/11/2023
ADVERT DEADLINE FOR FOCUS ON WINTER GRAINS AND GROW FOR GOLD

📅 10/01/2024
ADVERT DEADLINE FOR FOCUS ON CANOLA AND FOCUS ON GROUNDNUTS

ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS?

ADVERTISE IN THIS SPACE TO:
be seen by thousands;
reach the correct target audience; and
expand your marketing reach.

From the desk of the CEO

COLUMNS

GSA
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GRAIN | GRAAN

PIONEER.

ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: www.sagrainmag.co.za

ZONE 4

Die voortydige rypwording van mielies

Dikwels word gevra hoekom daar nie gewig aan die koppe is tydens oestyd nie, alhoewel die mielieplante normaal vertoon het met 'n goeie aantal koppe per hektaar. Die antwoord lê daarin dat verskeie reaksies...

[Read more](#)

Ultra-benadering bied innovasie

Sojaboonproduksie in Suid-Afrika het oor die laaste dekade drasties toegeneem tot 'n rekordproduksie-oppervlakte gedurende 2022/2023. Gedurende hierdie seisoen het die oppervlakte aangeplante sojabone dié...

Efficient field preparation with new 8,0 m high speed disc

With ever increasing pressure on South African producers to lower their input costs and raise their yields, it becomes crucial to invest in equipment...

ZONE 8 (BIG SPACE)

ZONE 8 (SMALL SPACES)

ARTICLE PAGES

- HOME
- MAGAZINE ▾
- SPECIAL FEATURES ▾
- OFTEN ASKED
- ARTICLE SERIES
- MY HERO SERIES
- WHEELS
- f
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Home > NEWS > Agronomy and Plant Health Road Shows address current issues

NEWS

Agronomy and Plant Health Road Shows address current issues

Karina Muller, SA Graan/Grain contributor
Published: 10 October 2023

Grain SA is currently embarking on a countrywide research road show which includes topical issues such as climate, agronomy and plant health.

At the event at NAMPO Park on 3 October, Dr Godfrey Kgatle (research coordinator: Grain SA) said the aim of the road shows are to engage with producers on topics that are current on farm-level. Various authorities formed part of the event.

ZONE 5



ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

MAGAZINE (LATEST EDITION PAGE): www.sagrainmag.co.za/magazine/



Hot off the press

SA Graan/Grain, specialist publication and official mouthpiece of Grain SA, is regarded as one of the leading agricultural publications in agriculture. In fact, it is seen by our readers as a knowledge partner and benchmark tool for sustainability in the grain and oilseed industry.

October 2023 Articles

Latest issue

October 2023 – Volume 72



October 2023 Articles

NAMPO ALFA 2023



ZONE 6

ADVERTISING RATES: GRAIN SA WEBSITE

www.grainsa.co.za

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 6 - 7

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ZONE 1 630 x 90 pixels	R17 275	R11 600	NAMPO – ZONE 5 585 x 340 pixels	R17 300	R11 600
ZONE 2 630 x 340 pixels	R17 275	R11 600	NAMPO – ZONE 6 585 x 340 pixels	R17 300	R11 600
ZONE 3 196 x 560 pixels	R14 775	R9 850			
ZONE 4 196 x 560 pixels	R8 500	R5 725			

ADVERTISING ZONES: GRAIN SA WEBSITE

HOME PAGE: www.grainsa.co.za/home

What's New

GRAIN SA CELEBRATES SA'S EXCELLENCE IN GRAIN PRODUCTION
Grain SA celebrated excellence in grain production at its annual gala awards evening, held at The Maslow Hotel on Friday...
Read More

NAMPO ALFA 2023 PROMISES UNPRECEDENTED CONFLUENCE OF LIVESTOCK, HUNTING & OUTDOOR EXCELLENCE
The eagerly awaited NAMPO ALFA 2023 is on the horizon and taking place from 12-14 October 2023 on NAMPO Park, just outside Bothaville.
Read More

Grain SA CEO bids farewell
The Grain SA Board (Hoofbestuur) met today to consider the news of Dr Taljaard and his family deciding to relocate to Ca...
Read More

Grain SA in the News

farmers are in for a tough August due to an under-recovery or about 40c in the diesel price, according to unaudited m...
End of Black Sea grain deal raises spect
Jul 19 2023 | The Star
Turkish President Tayyip Erdogan. Picture: AFP The end to the Black Sea grains deal will hit the Horn of Africa hard. a...
Grain SA CEO steps down
Jul 04 2023 | Engineering News-Outgoing Grain SA CEO Pieter Taljaard
Landboujeug wil prouk by Nampo Kaap
Aug 16 2023 | Maroela Media
Kinders leer noodsaaklike vaardighede aan as hulle aan jeugskoukompetisie deelneem. (Foto: Die Pers de Villiers/Nampo K...
Nampo die jaar op galop met Lipizzaner-v
Aug 15 2023 | Netwerk24
Die Tuid-Afrikaanse Lipizzaner-perde is die jaar by Nampo Kaap te sien....

Advertisement: wis peste uit, dubbelvinnig. Ampigo

ZONE 1

Strategic Objectives

Grain SA provides commodity strategic support and services to South African grain producers to support sustainability.

- > Food Security
- > Information
- > Training
- > Trade Environment
- > Research
- > Production Productivity
- > Import Replacement

Our Constitution

Member Benefits

Grain SA is an autonomous and voluntary commodity organisation

We act collectively in the interests of the economic welfare of the grain producers of South Africa, and is the combined voice of grain producers to address commodity matters and issues with the government and other role players in the industry.

Become a Member

0860 GRAIN (47246) | Submit an enquiry form

Quote:
"My grandfather used to say that once in your life you need a doctor, a lawyer, a policeman and a preacher but every day, three times a day, you need a farmer." - Brenda Schoep
Brenda Schoep

Advertisement: ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS? ADVERTISE IN THIS SPACE TO: be seen by thousands; reach the correct target audience; and expand your marketing reach.

ZONE 2

SAFEX PAGE: www.grainsa.co.za/pages/industry-reports/safex-feeds

SAFEX Feeds
BVG
Your Partner in Risk Management

Last Updated: 01 Nov 2023 10:40:02

Instrument	Contract	Last Traded Time	Last Traded Price	Difference	High Price	Low Price	Volume	Open Interest
SOYA	SEP24	2023-11-01	9069.00	0.00	0.00	0.00	0	0.00
SOYA	JUL24	2023-11-01	8974.00	0.00	0.00	0.00	0	95.00
SOYA	MAY24	2023-11-01	8800.00	0.00	8810.00	8800.00	34	1829.00
SOYA	APR24	2023-11-01	9103.00	0.00	0.00	0.00	0	0.00
SOYA	MAR24	2023-11-01	9263.00	0.00	0.00	9260.00	100	3478.00
SOYA	DEC23	2023-11-01	9305.00	10.00	9316.00	9280.20	270	11222.00
SOYA	NOV23	2023-11-01	9270.00	6.00	9270.00	9262.00	61	130.00

John Deere Financial
John Deere Financial is built to enable your success.
Learn more

ZONE 3

ADVERTISING ZONES: GRAIN SA WEBSITE

PULA IMVULA: www.grainsa.co.za/home/magazines/pula-immvula

- Apr 2023
- Mar 2023
- Feb 2023
- Jan 2023
- Dec 2022
- Nov 2022
- Oct 2022
- Sep 2022
- Aug 2022
- Jul 2022
- Jun 2022
- May 2022
- Apr 2022
- Mar 2022

ADVERTISE IN THIS SPACE TO:

BE SEEN BY THOUSANDS
REACH THE CORRECT TARGET AUDIENCE
EXPAND YOUR MARKETING REACH

ZONE 4

NAMPO BOTHAVILLE: www.grainsa.co.za/pages/nampo/nampo-home

30 - 02 NOV DEC

CALLING ALL EXHIBITORS

Applications now Open!

OFM NAMPO PARK CHRISTMAS

NAMPO PARK >>> 20KM OUTSIDE OF BOTHAVILLE

Visit nampo.co.za or ofm.co.za for more information

News Headlines



NAMPO ALFA 2023 PROMISES UNPRECEDENTED CONFLUENCE OF LIVESTOCK, HUNTING & OUTDOOR EXCELLENCE

The eagerly awaited NAMPO ALFA 2023 is on the horizon and taking place from 12-14 October 2023 on NAMPO Park, just outside Bothaville.

[Read More >](#)



What's on the menu for NAMPO Cape 2023?

Bredasdorp is getting ready for the annual NAMPO Cape Expo, which this year will be presented from 13-16 September 2023 by Grain SA and Bredasdorp Park NPC at Bredasdorp Park.

[Read More >](#)

Exhibitor's Search

[Or View Our Exhibition Floorplan](#)

ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS?

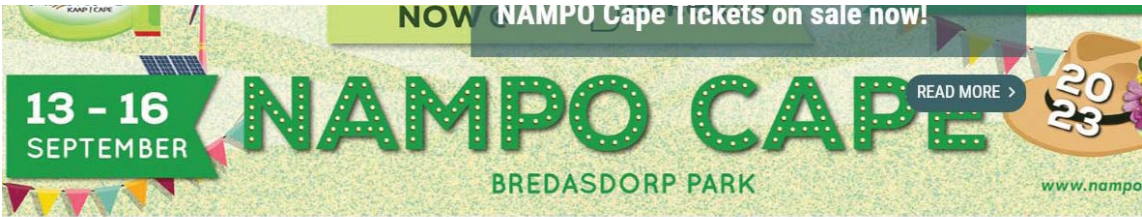
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ZONE 5

ADVERTISING ZONES: GRAIN SA WEBSITE

NAMPO CAPE: www.grainsa.co.za/pages/nampo-cpt/cpt-home



News Headlines



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[Read More >](#)



NAMPO 2023 – Agriculture Innovated
A showcase of the newest trends and technology innovations is NAMPO's promise to visitors at the 55th presentation of the Harvest Day from 16-19 May 2023.

[Read More >](#)



NAMPO CAPE FLOURISHES IN THE OVERBERG
The 3rd hosting of NAMPO Cape, and the biggest yet, concluded over the past weekend. Grain SA together with Bredasdorp Park NPC are grateful for the record 32,640 guests who visited NAMPO Cape over the four days to visit the more than 500 exhibitors.

[Read More >](#)

Exhibitor Search

Exhibitor Name

Product

Stand

Search for...

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→ ZONE 6

ADVERTISEMENT BOOKINGS AND MATERIAL

KOLBE MEDIA

Jurgen van Onselen – Advertisement co-ordinator

Telephone and fax: 021 976 4482 • Cell: 082 417 3874

Email: jurgen@kolbemedias.co.za

SCHMILTZ MARKETING

Ruth Schultz – Advertisement consultant

Telephone: 081 480 6413 • Cell: 083 583 5243

Email: ruth@schmiltz.co.za

Deadlines: Bookings and material

Closing date for bookings

1st day of previous month.

Closing date for material

All material must reach Kolbe or Schmiltz on or before the 15th day of the preceding month before the banner advertisement is due to go live.

Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1 and 5).

Artwork must preferably not exceed 100 KB.

If a banner advertisement should link up to your client's website, please supply the URL together with the final artwork.

Standard terms and conditions for advertising on the SA Grain and Grain SA website

1. Written instructions (CI's) are a prerequisite for website advertisement bookings.
2. All advertising material is subject to approval by Grain SA.
3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
4. Accounts must be settled monthly. Interest of 2% after 60 days will be charged.
5. Mutual notice on or before the 1st of the previous month is required for the cessation of 'place cancellation' advertisements.
6. Grain SA is not responsible for the design, maintenance or content of an advertiser's banners.
7. Advertisers are to supply all material on or before due dates.
8. Amounts are exclusive of VAT and also excludes agency commission.
9. The arrangements for payment per placement order for international bookings and payments are agreed upon and set out on the placement order.